

# Haunui Farm



Update

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[www.haunui farm.co.nz](http://www.haunui farm.co.nz)

June 2007

## Don Eduardo Off the Mark!

It's always nice to get some runs on the board and that's exactly what happened in Australia last month when Don Eduardo's first winner was notched up.

Racing in the same colours worn by her sire, Ditas (NZ), a homebred filly for owners Gooree Park Stud, showed a good turn of foot to win over 1000m at Sale in late May.

Trained by Lee Freedman, the filly jumped nicely and was settled just in behind the leaders by experienced jockey Rhys McLeod. At the 200m, pacemaker Point Of Time (Aus) (West Point) skipped clear and McLeod pulled Ditas off the rails to commence her run, the filly flattening out nicely to nab victory on the line.

"She hadn't shown too much in training," said Andrew Baddock of Gooree Park Stud, "but then neither did her sire a lot of the time," he said. "We all thought that she would need a bit more ground but she showed a very good turn of foot," he said.

Bred by Gooree in Don Eduardo's first season at stud, Ditas is the first foal out of Zembu (Aus) (Fuji Kiseki), a two-year-old winner herself from the family of Fantastic Light (USA) (Rahy). "We've got some very promising young horses by Don Eduardo," said Andrew, "and they will be given every opportunity," he said. "Gai Waterhouse has one she has likened to Desert War at the same stage which is a lofty



comparison," says Andrew. "They're only going to get better with time and Don Eduardo himself wasn't at his best until the autumn," he said.

Don Eduardo has had only a handful of starters on both sides of the Tasman so far, and since Easter he has sired four trials winners in New Zealand giving Haunui's Mark Chitty every reason to look forward to the future. "Anything that his progeny can do at two is a bonus," said Mark. "We're getting nothing but positive comments from the trainers that have them in their stables and for this filly to show winning ability over 1000m is exciting" he said.

After selling a \$180,000 filly at Karaka when his first crop of yearlings went through the sales ring in 2006, buyers weren't shy to step up and

buy them at Karaka 2007 with a top price of \$190,000. "When trainers are stepping up and paying good money for a stallion's progeny, they're obviously happy with the ones they've got or, they're impressed with what they've seen and heard of others," he said.

Don Eduardo is entering his fifth season at stud this spring and will stand at an unchanged fee of NZ\$10,000 + GST. "It's as three-year-olds and beyond that we expect them to be at their best so anything achieved at two is literally a bonus," said Mark. "Everything is pointing to some exciting times over the next twelve to eighteen months," he said.

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# Haunui Farm

## Elusive City Tops Weanling Sale



\$115,000 filly—Elusive City—Zabellette

On the back of a very strong yearling sales series, it came as no surprise that weanlings by Elusive City (USA) (Elusive Quality) should be well sought after at NZB's National Weanling Sale.

With seven weanlings on offer, the young stallion saw his name move to the top of the price list when a filly out of Group One producer Zabellette (NZ) (Zabeel) walked out of the sale ring with a \$115,000 price tag.

Purchased by Haunui Farm's Mark Chitty, the filly will be offered in the Haunui draft at next year's national yearling sales series.

"She was the standout weanling on the ground and the price we had to pay reflected that," said Mark. "She is typical of the quality that Elusive City puts into his foals," he said.

Underbidders on the filly were pin-hooking specialists Mark and Shelley Treweek of Lyndhurst Farm. "She was the only weanling in the cata-

logue we wanted to buy," said Mark Treweek—another barometer of the filly's quality.

Elusive City's first crop of yearlings were well received in January with ten selling for six figures or more. "He achieved a top price of \$170,000 in both New Zealand and Australia," said Mark, "but the key factor is the people that signed for them," he said. This list including the likes of Angus Gold, Mark Pilkington (two), Grant Pritchard-Gordon, Bart Cummings, Roger James, Brian Jenkins and Gerald Ryan just to name a few.

"You can't ask for more than a stallion to be given every opportunity," said Mark. "Elusive City received his first boost in serving such high class mares," he said, "and now, he'll have every opportunity to get results on the track with the caliber of trainer that has his progeny in their stables—some of the best in Australia and New Zealand," says Mark.

The David Hayes stable has three Elusive City yearlings on the books, one sold by Haunui at the Magic Millions for A\$170,000 and two others—the colt out of Carmel Valley purchased by Angus Gold for Shadwell Australasia for \$150,000 and the other, a filly out of Star purchased by Mark Pilkington for \$100,000.

"It's exciting to know that Australia's leading stable has three Elusive City's in their ranks," said Mark. "If anyone can get results on the track, the Hayes team can," he said.

Elusive City will return to New Zealand after serving a full book of 165 at the Irish National Stud—his book was closed in March. He will stand the 2007 season at an unchanged fee of NZ\$8,000 + GST.

"Even though Elusive City had a very strong sales series, we believe that the real measure of success is on the racetrack and didn't think that a service fee increase was justified based on sales results alone," said Mark.

"We're looking forward to the new season and hopefully Elusive City's progeny can do all the talking on the track," says Mark, "and I'm looking forward to seeing the people who have supported him this past season and in the coming season, reap the rewards," he said.

"I've just returned from the Magic Millions Sale on the Gold Coast and had some great comments from buyers and trainers over there about his stock," said Mark. "Roll on the new season!"

**ELUSIVE CITY**  
\$ 1 1 5 , 0 0 0  
WEANLING IN  
2007

10 SIX-FIGURE  
YEARLINGS IN '07

P R E M I E R  
A V E R A G E  
\$93,000

SELECT AVERAGE  
\$52,000

SALE AVERAGE  
\$70,000

FULL BOOK OF  
165 MARES IN  
IRELAND, 2007

# Haunui Farm

## Staff Profile—Lee Cunningham

Some of you may have already spoken to Lee who has joined the Haunui team as the new office administration manager after the departure of Margaret last month.

Margaret left Haunui at the beginning of May after just under two years and we wish her the best of luck in her new endeavours.

Lee has joined Haunui with a very solid accounting and administration background. Prior to some time off work caring for her father, Lee ran her own business—Able Accounting and Taxation—which handled the accounting and taxation requirements of a

number of small businesses.

At Haunui for just over four weeks, Lee has settled in well to her new role. "Like all new jobs, there are lots of different challenges and things to learn," said Lee. "It's very busy with something different happening all the time and I'm really enjoying it," she said.

"I love animals so it's a nice environment to be working in and I'm sure I'll learn a lot more about horses in the months ahead!"

If you have any account enquiries, please feel free to contact Lee at any stage and as usual, any queries in

regard to your bloodstock at Haunui can be directed to either Shannon or Mark.

## Haunui Active at Magic Millions

The Magic Millions sale at the Gold Coast in early June has grown to be the biggest of its kind in the Southern Hemisphere. With a catalogue of quality weanlings and broodmares, it is becoming a must attend event for many breeders on both sides of the Tasman.

Last year, Haunui Farm's Mark Chitty paid big money for one of the star lots of the sale, a Redoute's Choice (Aus) (Danehill) colt out of Mascara Magic (Aus) (Citidancer). In January of this year, that colt was sold for \$1.3million to become Haunui's first seven figure yearling.

This year, Mark headed to the Gold Coast to source a number of weanlings and mares.

"There was some very big money being paid for weanlings so it was certainly tough to pick up the one's we were after," he said.

Successfully bidding for a Red

Ransom (USA) (Roberto) filly early in the catalogue, two other weanlings were sourced in partnership with Tim Bodle from Whakanui Stud and Bill Gleeson of Wellfield Stud. "We were able to secure an Elvstroem colt and an Al Maher colt and it is great to be involved with Tim and Bill in this group of weanlings," said Mark.

The broodmare sale saw Haunui sign for three mares. Heading the list is a daughter of Golden Slipper-winner winner Burst (Aus) (Marauding) by Fusaichi Pegasus (USA) (Mr Prospector). Purchased on behalf of long-time client Marie Leicester, she is in foal to outstanding sire Encosta De Lago (AUS) (Fairy King).

"Marie has a very valuable band of broodmares as it is and this mare is a fantastic addition to it," said Mark. "She now has two mares foaling to two of the best stallions available with Coogee

Walk in foal to Redoute's Choice and this mare in foal to Encosta," he said.

The other two Haunui purchases were Little Tempest (AUS) (Thunder Gulch) - a full sister to multiple G1 winner and G1 performer Tempest Morn (Aus) - in foal to Anabaa (bought in partnership with Don and Rochelle McLaren and, Queens Move (Aus) (King Of Kings), a half sister to Group Two-winner Red Hannigan (Aus) (Dehere) in foal to Golden Slipper-winner Stratum (Aus) (Redoute's Choice).

"It's exciting to have mares of this quality joining the broodmare band and we'll look forward to the arrival of their foals this season and making the breeding decisions for them over the next few weeks," said Mark.

# Haunui Farm

## News Briefs

### Another G1 Grad

My **Royal Captain (NZ)** (Zabeel) became Haunui's sixth Group One winner in the last two seasons when taking out the SIN-G1 Patron's Bowl (1400m) in Singapore at the end of May.

Bred by Don and Rochelle McLaren, he was sold from our 2004 yearling draft for \$120,000 and races in Singapore from the stable of Laurie Laxon.

Mr Royal Captain is one of the favourites to take out the Group One Singapore Derby this season.

### Valpolicella Back in Work

Stakes winning filly **Valpolicella (NZ)** (Red Ransom) is back in the pre-training barn and will be heading back to the Roger James stable in the next couple of weeks.

"She looks great," said Mark Chitty. "She is in great order and has really developed over the last six weeks so we are all looking forward to some exciting times ahead," he said.

Already a valuable broodmare proposition, "Poli" will be aimed at some of the premier three-year-old races this Spring.

### Sales Entries

It's scary to think that yearling sale entries are being called for already but, they are!

We have just received the entry forms for the Magic Millions Sale in January and it is a true reminder of the decisions that need to be made in the weeks ahead in regard to yearling sale nominations.

We will be in touch to finalise these details however, if you have any queries or would like to discuss things further, please feel free to give Mark a call at the Haunui office or on mobile—021 663 995.

### What's in a name?

Valpolicella was named by syndicate member Cathy Franich. Taking into consideration her family heritage being out of Reisling (a desert wine) and a grand daughter of Dopff—named after a famous wine making family in France—this filly was destined for a name of similar ilk.

A red wine produced from combining the corvine, molinara and rondinella grapes, it is produced in the Veneto region of Italy.

An in case you're wondering, it's pronounced:

val-poll-i-chella.

## Upcoming Events

### Haunui Farm Stallion Parade

Late August will see the arrival of Iffraaj to New Zealand and to complete his introduction to the New Zealand breeding industry, we will be holding a private stallion parade.

As yet, we haven't set a date but you'll be the first to know when we do.

### NZB National Broodmare & Mixed Bloodstock Sale

22nd & 23 July

Karaka, New Zealand

Catalogues Available Soon

### Haunui Stallion Promotion

... should save you a few "Buck(s)"

### Breeder of the Year Awards

Each year, the Auckland branch of the NZTBA holds its annual Breeder of the Year Awards to honour those who have bred a Group Winner in the current racing season.

Last year, guest speaker John Messara of Arrowfield Stud attracted a large audience. Details are being finalised for 2007 and will be available soon.

# Haunui Farm

## Marks' Corner—Zero to Three in Three Years

*A new addition to the Haunui Update is Mark's corner where each month, he'll select a topic of interest and express his thoughts and opinions. We hope you'll find it a good read.*

History shows that Haunui Farm has been standing stallions, up to six at one time, for many years with a mixed degree of success. Early on in my position as Bloodstock Manager I was of the opinion that we had possibly fallen into the trap of sending mares to our stallions to ensure that their books showed respectable numbers which meant our results achieved in the sales ring and on the racetrack, were not at the level we desired. So, we set about changing our strategy and took our stallions out of the equation to a certain extent, going back to the philosophy of breeding our mares to the most suited horse and if that turned out to be one of our stallions, then so be it.

The results achieved in the last five years suggest that the alteration of our strategy has so far proven successful - we have sold our highest priced yearlings in this time and produced to date, 40 individual stakes performers - and in 2007, we will have three stallions standing under the Haunui banner. Why?

In early 2005 the opportunity to stand Don Eduardo was put to me by Gooree Park Stud and their veterinary consultant John Peatfield. This gave us a chance to analyse the past, talk to our clients and associates about where Haunui was heading within the Australasian breeding scene, as well as reflect on the success we had had with Soviet Star and Almutawakel. We recognised the importance of standing stallions however, drawing from past

experience, we knew there needed to be a different vision for the future and the Haunui stallion roster would only be increased with horses that fit into our strict stallion selection criteria.



### Iffraaj—stallion number 3

History will show we dabbled our toes back in the water by signing to stand "The Don," the "Bullet" campaign was launched - which was recognised by the direct marketing association of NZ with 3 gold medals - and the response from broodmare owners was fantastic.

2006 saw Elusive City, whom we have an ownership share, relocate from Trelawney to Haunui to open him up to a new client base, this decision taken after the tremendous success of Almutawakel. At the same time we started the process of looking for a new stallion. Some prospects were found, but they didn't measure up to what is now, a very stringent criteria.

After 18 months of searching

the world, the internationally recognised sprinter Iffraaj will join both Don Eduardo and Elusive City on the Haunui Stallion Roster in 2007. I'm delighted that some of Dad's clients have joined us in Iffraaj and will ultimately share in his success at stud due to their commitment. The need for breeders to unite is imperative to give stallions standing in New Zealand every chance of success - there are over thirty stallions in Australia who this season alone serve in excess of 120 mares.

The game is forever changing and we need to continue to appeal to the Australian racehorse owner more than ever if breeding thoroughbreds is to remain commercially viable for New Zealand breeders. Our environment and horsemanship are no longer enough as the degree of investment into Australia over the past decade has been immense. This said, I'm confident that our current stallion roster gives us the variety to be competitive with other stallion farms within New Zealand.

Our new stallion campaign is in the pipeline and is due to be launched in the next few weeks. Certainly by no means traditional, we hope you will find it engaging and fun with some new and very innovative elements. We have made much progress over the last two years in strengthening our existing relationships and hopefully through continued efforts, we can continue to engage new clientele who wish to be a part of all that makes Haunui.